



WOODSTOCK

3,5,10 mile radii: WOODSTOCK

April 4, 2004

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Geography: 3,5,10 mile radii: WOODSTOCK**Latitude:** 34.095351 **Longitude:** -84.518231
City: Woodstock city **Pop:** 11,811
County: Cherokee County **Pop:** 167,024
Zip: 30188 Woodstock **Pop:** 43,211

Executive Demographic Summary Report

Population

The current year population in this selected geography is 423,908. The 2000 Census revealed a population of 380,194, and in 1990 it was 260,390 representing a 46.01% change. It is estimated that the population in this area will be 491,782 in 2008, representing a change of 16.01% from 2003. The current population is 49.74% male and 50.26% female. In 2003, the median age of the population in this area was 35.9, compared to the US median age which was 36.1. The population density in your area is 1,349.3 people per square mile.

Households

There are currently 150,514 households in this selected geography. The Census revealed household counts of 135,165 in 2000, up from 89,966 in 1990, representing a change of 67.30%. It is estimated that the number of households in this area will be 174,347 in 2008, representing a change of 15.83% from the current year. For the current year, the average household size in this area is 2.82 persons.

In 2003, the median number of years in residence in this geography's population is 4.23. The average household size in this geography was 2.80 people and the average family size was 3.15 people. The average number of vehicles per household in this geography was 2.1.

Income

In 2003, the median household income in this selected geography was \$73,015, compared to the US median which was \$45,128. The Census revealed median household incomes of \$68,631 in 2000 and \$49,262 in 1990 representing a change of 48.22%. It is estimated that the median household income in this area will be \$83,336 in 2008, which would represent a change of 14.14% from the current year.

In 2003, the per capita income in this area was \$31,217, compared to the US per capita, which was \$23,201. The 2003 average household income for this area was \$87,369, compared to the US average which was \$60,600.

Race Ethnicity

In 2003, the racial makeup of this selected area was as follows: 85.93% White; 7.44% Black; 0.28% Native American; 2.74% Asian/Pacific Islander; and 2.03% Other. Compare these to the US racial makeup which was: 75.06% White, 12.30% Black, 0.88% Native American, 3.66% Asian/Pacific Islander and 5.52% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 5.91% of the current year population in this selected area. Compare this to the US makeup of 13.79%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 99.4% American Indian, Eskimo, Aleut Population; 189.0% Asian, Pacific Islander; 143.1% Black; 330.6% Hispanic Ethnicity; 734.6% Other; White 34.6%.

Housing

The median housing value in this area was \$105,502 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$154,997, which is a 46.9% change from 1990. In 1990, there were 73,447 owner occupied housing units in this area vs. 135,165 in 2000. Also in 1990, there were 16,518 renter occupied housing units in this area vs. 23,911 in 2000. The average rent in 1990 was \$511 vs. \$736 in 2000.

Employment

In 2003, there were 320,095 people over the age of 16 in the labor force in your geography. Of these 71.50% were employed, 2.13% were unemployed, 26.22% were not in the labor force and 0.15% were in the armed forces. In 1990, unemployment in this area was 2.67% and in 2000 it was 2.05%.

In 2003, there were 151,828 employees in this selected area (daytime population) and there were 16,582 establishments.

For this area in 1990, 73.06% of employees were employed in white-collar occupations and 26.92% were employed in blue-collar occupations. In 2000, white collar workers made up 74.78% of the population, and those employed in blue collar occupations made up 25.22%. In 1990, the average time traveled to work was 21 minutes and in 2000 it was 32 minutes.

Geography: 3,5,10 mile radii: WOODSTOCK**Latitude:** 34.095351 **Longitude:** -84.518231**City:** Woodstock city **Pop:** 11,811**County:** Cherokee County **Pop:** 167,024**Zip:** 30188 Woodstock **Pop:** 43,211

Consumer Expenditure Comparison Report

	3 Miles:	5 Miles:	10 Miles:
2003 Consumer Expenditures (Average Household Annual Expenditures)			
Total Households	16,706	49,474	150,514
Median Household Income	\$69,419	\$74,408	\$73,015
Average Household Income	\$77,266	\$84,396	\$87,369
Total Average Household Expenditure	\$57,956	\$61,719	\$63,018
Airline Fares	\$399.53	\$425.68	\$434.69
Alcoholic Beverages	\$550.02	\$584.69	\$597.75
Alimony And Child Support	\$177.05	\$187.71	\$193.02
Apparel	\$3,149.02	\$3,352.03	\$3,425.18
Apparel Services And Accessories	\$409.81	\$436.52	\$445.93
Audio Equipment	\$91.19	\$97.21	\$99.11
Babysitting And Elderly Care	\$322.08	\$343.30	\$348.73
Books	\$105.50	\$112.22	\$114.77
Books And Supplies	\$155.39	\$165.26	\$168.83
Boys Apparel	\$170.41	\$181.50	\$185.08
Cellular Phone Service	\$94.93	\$100.80	\$103.09
Cigarettes	\$485.37	\$516.84	\$527.85
Computer Hardware	\$454.41	\$483.59	\$494.27
Computer Information Services	\$47.15	\$50.34	\$51.66
Computer Software	\$59.76	\$63.57	\$64.91
Contributions	\$1,718.79	\$1,833.70	\$1,876.49
Coolant And Other Fluids	\$13.56	\$14.43	\$14.75
Cosmetics and Perfume	\$126.26	\$134.54	\$137.41
Deodorants and Other Personal Care Products	\$42.05	\$44.69	\$45.70
Education	\$977.37	\$1,037.61	\$1,060.08
Electricity	\$1,785.66	\$1,898.62	\$1,941.87
Entertainment	\$3,026.53	\$3,225.85	\$3,295.65
Fees And Admissions	\$752.86	\$803.38	\$820.46
Finance Charges Excluding Mortgage And Vehicle	\$255.28	\$271.14	\$277.11
Floor Coverings	\$90.15	\$96.23	\$98.35
Food And Beverages	\$9,447.36	\$10,055.41	\$10,263.86
Food At Home	\$5,611.79	\$5,970.39	\$6,093.39
Food Away From Home	\$3,285.55	\$3,500.33	\$3,572.72
Footwear	\$583.07	\$620.33	\$634.57
Fuel Oil And Other Fuels	\$112.50	\$120.03	\$122.39
Funeral And Cemetery	\$131.41	\$140.32	\$144.18
Furniture	\$577.65	\$616.68	\$629.55

WOODSTOCK – Prepared on April 4, 2004

Gasoline And Oil	\$2,099.79	\$2,239.15	\$2,284.57
Gifts	\$1,726.59	\$1,835.64	\$1,877.12
Girls Apparel	\$208.29	\$222.37	\$226.21
Hair Care	\$80.53	\$85.62	\$87.62
Hard Surface Flooring	\$16.24	\$17.38	\$17.81
Health Care	\$3,728.77	\$3,968.08	\$4,062.29
Health Care Insurance	\$1,797.16	\$1,915.59	\$1,964.64
Health Care Services	\$1,121.59	\$1,190.87	\$1,216.95
Health Care Supplies And Equipment	\$810.01	\$861.62	\$880.69
Household Services	\$440.63	\$470.09	\$480.17
Household Supplies	\$931.55	\$997.03	\$1,016.63
Household Textiles	\$136.68	\$145.63	\$149.02
Housewares And Small Appliances	\$1,227.00	\$1,307.47	\$1,336.06
Indoor Plants And Fresh Flowers	\$98.89	\$105.53	\$107.56
Infants Apparel	\$145.51	\$154.78	\$158.03
Jewelry	\$146.50	\$156.44	\$159.67
Legal And Accounting	\$125.50	\$133.56	\$136.36
Magazines	\$64.73	\$68.82	\$70.39
Major Appliances	\$272.05	\$290.23	\$296.48
Mass Transit	\$124.01	\$132.11	\$134.84
Men's Apparel	\$584.60	\$622.00	\$635.72
Mortgage Interest	\$3,386.51	\$3,609.55	\$3,674.52
Natural Gas	\$551.61	\$587.06	\$600.59
New Car Purchased	\$1,448.94	\$1,539.47	\$1,572.45
New Truck Purchased	\$1,091.69	\$1,160.74	\$1,185.99
New Vehicle Purchase	\$2,540.63	\$2,700.21	\$2,758.44
Newspapers	\$135.09	\$143.62	\$146.92
Oral Hygeine Products	\$37.81	\$40.20	\$41.08
Other Lodging	\$1,192.21	\$1,279.28	\$1,287.86
Other Miscellaneous Expenses	\$130.72	\$139.05	\$142.25
Other Repairs And Maintenance	\$124.09	\$132.18	\$134.96
Other Tobacco Products	\$51.98	\$55.50	\$56.80
Other Transportation Costs	\$954.49	\$1,015.45	\$1,036.28
Other Utilities	\$467.95	\$500.40	\$512.66
Paint And Wallpaper	\$58.51	\$62.30	\$63.68
Personal Care Products	\$223.07	\$237.44	\$242.58
Personal Care Services	\$632.49	\$673.40	\$689.49
Personal Insurance	\$663.37	\$706.95	\$721.34
Pet Supplies And Services	\$323.71	\$344.90	\$352.12
Photographic Equipment And Supplies	\$144.88	\$154.28	\$157.49
Plumbing And Heating	\$77.84	\$83.13	\$84.77
Property Taxes	\$651.73	\$699.04	\$710.96
Public Transportation	\$630.26	\$671.46	\$685.70
Records / Tapes / CD Purchases	\$150.88	\$160.52	\$164.18
Recreational Equipment And Supplies	\$1,159.11	\$1,236.67	\$1,262.92
Rental Costs	\$4,073.86	\$4,324.38	\$4,418.86
Roofing And Siding	\$93.51	\$99.47	\$101.45
Satellite Dishes	\$9.88	\$10.52	\$10.81
Shaving Needs	\$16.95	\$18.02	\$18.39
Shelter	\$10,273.29	\$10,943.86	\$11,145.54
Telephone Service Excl Cell Phones	\$1,493.30	\$1,586.91	\$1,623.04
Televisions	\$130.20	\$138.61	\$141.35
Transportation	\$12,124.52	\$12,913.99	\$13,181.94
Tuition	\$821.98	\$872.35	\$891.25

Used Car Purchase	\$1,731.91	\$1,849.23	\$1,886.13
Used Truck Purchase	\$993.74	\$1,060.13	\$1,080.20
Used Vehicle Purchase	\$2,725.65	\$2,909.36	\$2,966.32
VCRs And Related Equipment	\$57.47	\$61.13	\$62.34
Vehicle Insurance	\$1,361.27	\$1,450.85	\$1,482.55
Vehicle Repair	\$1,318.62	\$1,402.74	\$1,433.01
Vehicle Repair And Maintenance	\$1,332.17	\$1,417.17	\$1,447.76
Video And Audio Equipment	\$1,114.56	\$1,185.80	\$1,212.26
Video Game Hardware And Software	\$37.85	\$40.19	\$41.14
Watches	\$28.77	\$30.70	\$31.37
Women's Apparel	\$1,047.33	\$1,114.51	\$1,139.63

	3 Miles:	5 Miles:	10 Miles:
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2008 Consumer Expenditures (Average Household Annual Expenditures)

Total Households	20,189	58,444	174,347
Median Household Income	\$78,974	\$85,547	\$83,336
Average Household Income	\$87,377	\$95,681	\$98,224
Total Household Expenditure (\$000's)	\$63,547	\$67,683	\$69,030
Airline Fares	\$438.67	\$467.44	\$476.79
Alcoholic Beverages	\$603.02	\$641.16	\$654.62
Alimony And Child Support	\$194.25	\$206.01	\$211.62
Apparel	\$3,456.34	\$3,679.41	\$3,755.15
Apparel Services And Accessories	\$450.41	\$479.83	\$489.62
Audio Equipment	\$100.15	\$106.76	\$108.75
Babysitting And Elderly Care	\$353.11	\$376.30	\$381.77
Books	\$115.74	\$123.14	\$125.78
Books And Supplies	\$170.18	\$181.03	\$184.72
Boys Apparel	\$186.74	\$198.93	\$202.64
Cellular Phone Service	\$104.11	\$110.57	\$112.94
Cigarettes	\$531.21	\$565.86	\$577.29
Computer Hardware	\$498.12	\$530.14	\$541.23
Computer Information Services	\$52.41	\$55.86	\$57.14
Computer Software	\$65.55	\$69.74	\$71.13
Contributions	\$1,885.26	\$2,011.66	\$2,056.37
Coolant And Other Fluids	\$14.87	\$15.83	\$16.17
Cosmetics and Perfume	\$138.77	\$147.87	\$150.86
Deodorants and Other Personal Care Products	\$46.06	\$48.96	\$50.01
Education	\$1,070.62	\$1,136.90	\$1,159.99
Electricity	\$1,958.28	\$2,082.48	\$2,127.30
Entertainment	\$3,320.82	\$3,539.85	\$3,612.19
Fees And Admissions	\$826.58	\$882.05	\$899.74
Finance Charges Excluding Mortgage And Vehicle	\$279.91	\$297.38	\$303.56
Floor Coverings	\$99.17	\$105.85	\$108.05
Food And Beverages	\$10,357.93	\$11,026.87	\$11,243.04
Food At Home	\$6,148.97	\$6,543.58	\$6,671.24
Food Away From Home	\$3,605.94	\$3,842.13	\$3,917.19

WOODSTOCK – Prepared on April 4, 2004

Footwear	\$640.39	\$681.31	\$696.07
Fuel Oil And Other Fuels	\$122.96	\$131.26	\$133.72
Funeral And Cemetery	\$143.03	\$152.85	\$156.93
Furniture	\$635.49	\$678.30	\$691.62
Gasoline And Oil	\$2,305.94	\$2,459.10	\$2,506.34
Gifts	\$1,892.89	\$2,012.93	\$2,056.02
Girls Apparel	\$228.22	\$243.67	\$247.62
Hair Care	\$88.26	\$93.87	\$95.96
Hard Surface Flooring	\$17.76	\$19.02	\$19.47
Health Care	\$4,082.25	\$4,345.81	\$4,444.22
Health Care Insurance	\$1,967.38	\$2,097.61	\$2,148.72
Health Care Services	\$1,226.82	\$1,303.24	\$1,330.44
Health Care Supplies And Equipment	\$888.05	\$944.96	\$965.06
Household Services	\$481.53	\$513.92	\$524.36
Household Supplies	\$1,024.82	\$1,096.60	\$1,116.90
Household Textiles	\$149.91	\$159.76	\$163.24
Housewares And Small Appliances	\$1,346.59	\$1,434.90	\$1,464.48
Indoor Plants And Fresh Flowers	\$108.30	\$115.58	\$117.66
Infants Apparel	\$159.60	\$169.79	\$173.15
Jewelry	\$161.04	\$172.00	\$175.38
Legal And Accounting	\$137.93	\$146.77	\$149.63
Magazines	\$70.96	\$75.47	\$77.09
Major Appliances	\$299.08	\$319.01	\$325.44
Mass Transit	\$136.20	\$145.10	\$147.91
Men's Apparel	\$641.51	\$682.58	\$696.74
Mortgage Interest	\$3,721.09	\$3,965.72	\$4,032.40
Natural Gas	\$604.18	\$643.19	\$657.26
New Car Purchased	\$1,586.92	\$1,686.39	\$1,720.69
New Truck Purchased	\$1,196.26	\$1,272.16	\$1,298.24
New Vehicle Purchase	\$2,783.18	\$2,958.55	\$3,018.93
Newspapers	\$147.99	\$157.39	\$160.83
Oral Hygeine Products	\$41.41	\$44.04	\$44.96
Other Lodging	\$1,298.51	\$1,393.12	\$1,399.80
Other Miscellaneous Expenses	\$143.44	\$152.60	\$155.91
Other Repairs And Maintenance	\$136.00	\$144.89	\$147.73
Other Tobacco Products	\$56.97	\$60.84	\$62.19
Other Transportation Costs	\$1,045.73	\$1,112.71	\$1,134.30
Other Utilities	\$514.08	\$549.58	\$562.12
Paint And Wallpaper	\$64.22	\$68.38	\$69.80
Personal Care Products	\$244.81	\$260.63	\$265.98
Personal Care Services	\$695.72	\$740.63	\$757.36
Personal Insurance	\$728.53	\$776.31	\$791.02
Pet Supplies And Services	\$354.71	\$378.00	\$385.49
Photographic Equipment And Supplies	\$159.06	\$169.39	\$172.71
Plumbing And Heating	\$85.31	\$91.14	\$92.84
Property Taxes	\$710.52	\$763.44	\$776.98
Public Transportation	\$691.97	\$737.28	\$752.03
Records / Tapes / CD Purchases	\$165.47	\$176.08	\$179.86
Recreational Equipment And Supplies	\$1,271.52	\$1,356.72	\$1,383.85
Rental Costs	\$4,450.92	\$4,727.62	\$4,826.89
Roofing And Siding	\$102.27	\$108.82	\$110.88
Satellite Dishes	\$10.93	\$11.63	\$11.93
Shaving Needs	\$18.58	\$19.76	\$20.15
Shelter	\$11,242.86	\$11,980.53	\$12,189.16

WOODSTOCK – Prepared on April 4, 2004

Telephone Service Excl Cell Phones	\$1,640.17	\$1,743.12	\$1,780.69
Televisions	\$142.81	\$152.07	\$154.94
Transportation	\$13,305.16	\$14,172.59	\$14,450.57
Tuition	\$900.44	\$955.87	\$975.27
Used Car Purchase	\$1,905.32	\$2,033.74	\$2,071.71
Used Truck Purchase	\$1,091.35	\$1,164.36	\$1,185.18
Used Vehicle Purchase	\$2,996.68	\$3,198.10	\$3,256.89
VCRs And Related Equipment	\$63.04	\$67.05	\$68.31
Vehicle Insurance	\$1,495.03	\$1,593.46	\$1,626.42
Vehicle Repair	\$1,445.00	\$1,537.56	\$1,569.02
Vehicle Repair And Maintenance	\$1,459.87	\$1,553.39	\$1,585.19
Video And Audio Equipment	\$1,222.72	\$1,301.08	\$1,328.60
Video Game Hardware And Software	\$41.49	\$44.07	\$45.07
Watches	\$31.72	\$33.84	\$34.52
Women's Apparel	\$1,149.46	\$1,223.30	\$1,249.32

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Geography: 3,5,10 mile radii: WOODSTOCK

Latitude: 34.095351 **Longitude:** -84.518231
City: Woodstock city **Pop:** 11,811
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Demographic Overview

	3 Miles:	5 Miles:	10 Miles:
Population			
1990 Census	28,401	84,853	260,390
2000 Census	41,301	127,288	380,194
Current Year Estimate	47,539	144,399	423,908
5 Year Projection	57,163	170,490	491,782
Households			
1990 Census	9,493	28,101	89,966
2000 Census	14,461	43,599	135,165
Current Year Estimate	16,706	49,474	150,514
5 Year Projection	20,189	58,444	174,347
2003 Population Households			
Population by Race			
White	88.26%	87.94%	85.93%
Black	5.72%	5.75%	7.44%
Asian or Pacific Islander	1.70%	2.26%	2.74%
American Indian, Eskimo, Aleut	0.44%	0.35%	0.28%
Population by Ethnicity			
Hispanic Origin	6.78%	6.06%	5.91%
Total Housing Units			
Owner-Occupied	77.8%	81.3%	79.7%
Renter-Occupied	17.7%	15.1%	16.5%
Vacant	4.5%	3.6%	3.7%
Average Household Size	2.85	2.91	2.80
Household Income			
Income \$ 0 – \$9,999	2.1%	2.2%	3.1%
Income \$ 10,000 – \$19,999	4.1%	3.7%	4.4%
Income \$ 20,000 – \$29,999	6.7%	5.6%	6.2%
Income \$ 30,000 – \$39,999	8.9%	7.9%	7.9%
Income \$ 40,000 – \$49,999	9.4%	8.4%	8.5%
Income \$ 50,000 – \$59,999	9.2%	8.7%	8.6%
Income \$ 60,000 – \$74,999	15.5%	14.2%	12.8%
Income \$ 75,000 – \$99,999	19.2%	19.2%	17.0%
Income \$100,000 – \$124,999	11.6%	13.4%	12.3%
Income \$125,000 – \$149,999	6.1%	7.1%	7.0%
Income \$150,000 +	7.3%	9.8%	12.1%

Average Household Income	\$77,266	\$84,396	\$87,369
Median Household Income	\$69,419	\$74,408	\$73,015
Per Capita Income	\$27,140	\$29,087	\$31,217

Population by Sex

Female Population	50.4%	50.1%	50.3%
Male Population	49.6%	49.9%	49.7%

Marital Status

Age 15 + Population	36,372	109,568	326,743
Divorced	3.6%	3.0%	3.7%
Never Married	22.6%	22.2%	22.5%
Now Married	62.6%	64.5%	62.9%
Separated	5.3%	4.3%	5.1%
Widowed	10.2%	9.7%	9.7%

Family Status

Lone Female Householder	9.9%	8.6%	10.0%
Lone Male Householder	7.4%	7.1%	7.8%
Lone Parent Female No Children	2.9%	2.6%	2.8%
Lone Parent Female W/Children	6.4%	5.8%	5.9%
Lone Parent Male No Children	1.4%	1.4%	1.4%
Lone Parent Male W/Children	2.2%	2.0%	1.8%
Married Couple Family No Children	28.2%	28.7%	29.4%
Married Couple Family W/Children	35.7%	38.2%	35.2%
Non-Family Female Head W/Children	0.1%	0.1%	0.1%
Non-Family Male Head W/Children	0.3%	0.3%	0.2%

Length of Residence

Stability (% In Res 5+ Yrs)	38.9%	39.7%	38.5%
Turnover (% Yearly)	17.9%	17.2%	17.7%

Population by Age

Age 0 – 4	7.5%	7.7%	7.6%
Age 5 – 13	14.3%	14.8%	13.7%
Age 14 – 17	6.1%	6.2%	5.8%
Age 18 – 20	4.1%	4.1%	3.8%
Age 21 – 24	4.6%	4.2%	4.1%
Age 25 – 34	13.5%	13.0%	13.3%
Age 35 – 44	18.9%	19.5%	18.5%
Age 45 – 54	16.2%	16.5%	16.7%
Age 55 – 64	8.6%	8.5%	9.5%
Age 65 – 74	3.5%	3.4%	4.1%
Age 75 – 84	1.9%	1.7%	2.2%
Age 85 +	0.7%	0.5%	0.7%

Female Population by Age

Age 0 – 4	7.4%	7.5%	7.3%
Age 5 – 13	14.0%	14.5%	13.4%
Age 14 – 17	5.9%	6.1%	5.6%
Age 18 – 20	3.9%	4.0%	3.7%
Age 21 – 24	4.3%	4.0%	3.9%
Age 25 – 34	13.4%	13.0%	13.3%

Age 35 – 44	19.2%	19.8%	18.8%
Age 45 – 54	16.3%	16.6%	16.9%
Age 55 – 64	8.4%	8.3%	9.3%
Age 65 – 74	3.7%	3.6%	4.3%
Age 75 – 84	2.5%	2.0%	2.6%
Age 85 +	1.0%	0.7%	1.0%

2000 Census Occupation Employment

Occupation Employment

Not in Labor Force	7,679	21,714	73,119
In Labor Force	24,623	69,231	208,727
Employed	97.4%	97.4%	97.0%
Unemployed	2.5%	2.5%	2.8%
In Armed Forces	0.1%	0.1%	0.2%

Employment by Industry

Accommodation and food services	5.2%	5.2%	5.1%
Administrative, support waste management service	4.5%	4.4%	4.1%
Agriculture forestry fishing and hunting	0.1%	0.1%	0.2%
Arts entertainment and recreation	1.8%	1.6%	1.4%
Construction	9.8%	8.3%	7.4%
Educational services	6.7%	7.4%	7.4%
Finance and insurance	6.1%	6.2%	6.7%
Health care and social assistance	8.8%	8.1%	8.0%
Information	5.1%	5.0%	5.1%
Management of companies and enterprises	0.1%	0.1%	0.2%
Manufacturing	9.8%	9.9%	10.1%
Mining	0.0%	0.0%	0.0%
Other services (except public administration)	4.1%	4.5%	4.4%
Professional scientific and technical services	8.5%	9.3%	10.5%
Public administration	2.7%	2.8%	2.6%
Real estate and rental and leasing	1.8%	2.3%	2.6%
Retail trade	14.8%	14.7%	14.2%
Transportation and warehousing	3.6%	3.7%	3.8%
Utilities	0.7%	0.7%	0.8%
Wholesale trade	5.8%	5.4%	5.2%

2000 Census Transportation Housing

Means of Transportation to Work

Bicycle	0.0%	0.0%	0.1%
Bus or trolley bus	0.3%	0.4%	0.4%
Carpooled	11.8%	10.5%	9.8%
Drove alone	81.3%	82.3%	82.9%
Ferryboat	0.0%	0.0%	0.0%
Motorcycle	0.0%	0.1%	0.1%
Other means	0.7%	0.7%	0.8%
Railroad	0.0%	0.0%	0.0%

WOODSTOCK – Prepared on April 4, 2004

Streetcar or trolley car	0.0%	0.0%	0.0%
Subway or elevated	0.0%	0.0%	0.1%
Taxicab	0.1%	0.1%	0.1%
Walked	0.6%	0.6%	0.6%
Worked at home	5.2%	5.4%	5.2%
Workers Age 16+	23,998	67,511	202,896

Vehicles Available

0 Vehicles Available	322	814	3,527
1 Vehicle Available	3,385	9,343	30,465
2 Vehicles Available	7,297	22,497	68,479
3+ Vehicles Available	3,456	10,944	32,694
Average Vehicles Per Household	2.04	2.09	2.05
Total Vehicles Available	29,660	91,133	277,294

Ave Vehicles Per Hhld	2.05	2.09	2.05
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Educational Attainment

School: Grade K – 9	3.8%	2.7%	2.9%
School: 9th to 11th grade no diploma	5.7%	4.9%	4.9%
School: High School Graduate	23.4%	22.2%	20.2%
College: Associates Degree	7.3%	7.0%	6.5%
College: Some College, No Degree	25.2%	25.2%	23.4%
College: Bachelor's Degree	25.7%	27.6%	29.3%
College: Graduate Degree	7.7%	9.4%	11.9%

Owner Occupied Home Value:

\$ 0 – \$24,999	0.0%	0.1%	0.1%
\$ 25,000 – \$34,999	0.0%	0.0%	0.0%
\$ 35,000 – \$49,999	0.2%	0.1%	0.2%
\$ 50,000 – \$79,999	2.0%	1.4%	2.0%
\$ 80,000 – \$99,999	9.1%	7.2%	6.2%
\$100,000 – \$149,999	36.5%	34.4%	26.8%
\$150,000 – \$199,999	18.5%	18.9%	19.1%
\$200,000 – \$299,999	8.1%	12.6%	15.2%
\$300,000 – \$399,999	1.5%	2.9%	4.8%
\$400,000 – \$499,999	0.3%	0.6%	1.3%
\$500,000 – \$749,999	0.1%	0.2%	0.8%
\$750,000 – \$999,999	0.0%	0.0%	0.1%
\$1,000,000 or more	0.1%	0.1%	0.1%

Median Home Value	\$126,310	\$138,276	\$154,997
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Monthly Contract Rent:

\$ 0 – \$100	0.0%	0.0%	0.9%
\$ 100 – \$199	1.5%	0.9%	1.7%
\$ 200 – \$299	1.9%	1.3%	2.0%
\$ 300 – \$399	4.9%	3.9%	3.8%
\$ 400 – \$499	9.5%	6.2%	7.0%
\$ 500 – \$599	9.4%	8.7%	10.7%
\$ 600 – \$699	14.7%	15.7%	16.9%
\$ 700 – \$799	21.2%	18.4%	18.8%
\$ 800 – \$899	15.1%	15.6%	13.1%
\$ 900 – \$999	8.9%	11.1%	8.8%

WOODSTOCK – Prepared on April 4, 2004

\$1,000 – \$1,249	7.3%	10.7%	8.0%
\$1,250 – \$1,499	2.4%	2.8%	2.8%
\$1,500 – \$1,999	0.3%	1.2%	1.4%
\$2,000 or more	0.0%	0.0%	0.5%

Average Monthly Contract Rent	\$718	\$767	\$736
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Units In Structure:

1, Attached	2.5%	1.2%	2.4%
1, Detached	82.7%	86.2%	83.3%
2	1.1%	0.6%	0.6%
3 – 4	1.0%	0.6%	1.1%
5 – 9	2.0%	1.3%	2.2%
10 – 19	2.3%	3.1%	3.6%
20 – 49	2.8%	1.9%	1.6%
50 or more	1.2%	0.8%	1.4%
Mobile Home/Trailer	4.4%	4.3%	3.7%
Other	0.0%	0.0%	0.0%

Year Moved In:

1969 or Earlier	1.1%	1.6%	3.1%
1970–1979	6.2%	5.4%	6.3%
1980–1989	17.4%	17.7%	17.2%
1990–1994	17.7%	18.6%	16.6%
1995–1998	31.7%	33.5%	32.7%
1999–March 2000	21.4%	19.6%	20.6%

Year Structure Built:

Before 1939	0.5%	0.4%	1.3%
1940 to 1949	0.4%	0.3%	1.0%
1950 to 1959	0.8%	1.0%	2.8%
1960 to 1969	3.0%	4.2%	6.0%
1970 to 1979	20.5%	16.0%	17.8%
1980 to 1989	36.5%	37.5%	33.5%
1990 to 1994	15.3%	16.5%	13.1%
1995 to 1998	15.9%	19.0%	18.4%
1999 to March 2000	7.1%	5.2%	6.0%

Geography: 3,5,10 mile radii: WOODSTOCK

Latitude: 34.095351 **Longitude:** -84.518231
City: Woodstock city **Pop:** 11,811
County: Cherokee County **Pop:** 167,024
Zip: 30188 Woodstock **Pop:** 43,211

Demographic Snapshot Comparison Report

	3 Miles:	5 Miles:	10 Miles:
2003 Population:			
Total Population	47,539	144,399	423,908
Male Population	49.6%	49.9%	49.7%
Female Population	50.4%	50.1%	50.3%
Median Age	34.9	35.0	35.9
Population Density (per sq. mi.)	1,681.3	1,838.5	1,349.3
Employees	14,914	37,008	151,828
Establishments	2,094	4,762	16,582
Income:			
Median HH Income	\$69,419	\$74,408	\$73,015
Per Capita Income	\$27,140	\$29,087	\$31,217
Average HH Income	\$77,266	\$84,396	\$87,369
Households:			
Total Households	16,706	49,474	150,514
Average Household Size	2.85	2.91	2.80
Household Growth 1990 – 2000	52.33%	55.15%	50.24%
Housing:			
Owner Occupied Housing Units	77.8%	81.3%	79.8%
Renter Occupied Housing Units	17.7%	15.1%	16.5%
Vacant Housing Units	4.5%	3.6%	3.7%
Race:			
White	88.3%	87.9%	85.9%
Black	5.7%	5.8%	7.4%
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%
Asian or Pacific Islander	1.7%	2.3%	2.7%
Other	2.4%	2.1%	2.0%
Ethnicity:			
Hispanic	6.8%	6.1%	5.9%
Non-Hispanic	93.2%	93.9%	94.1%

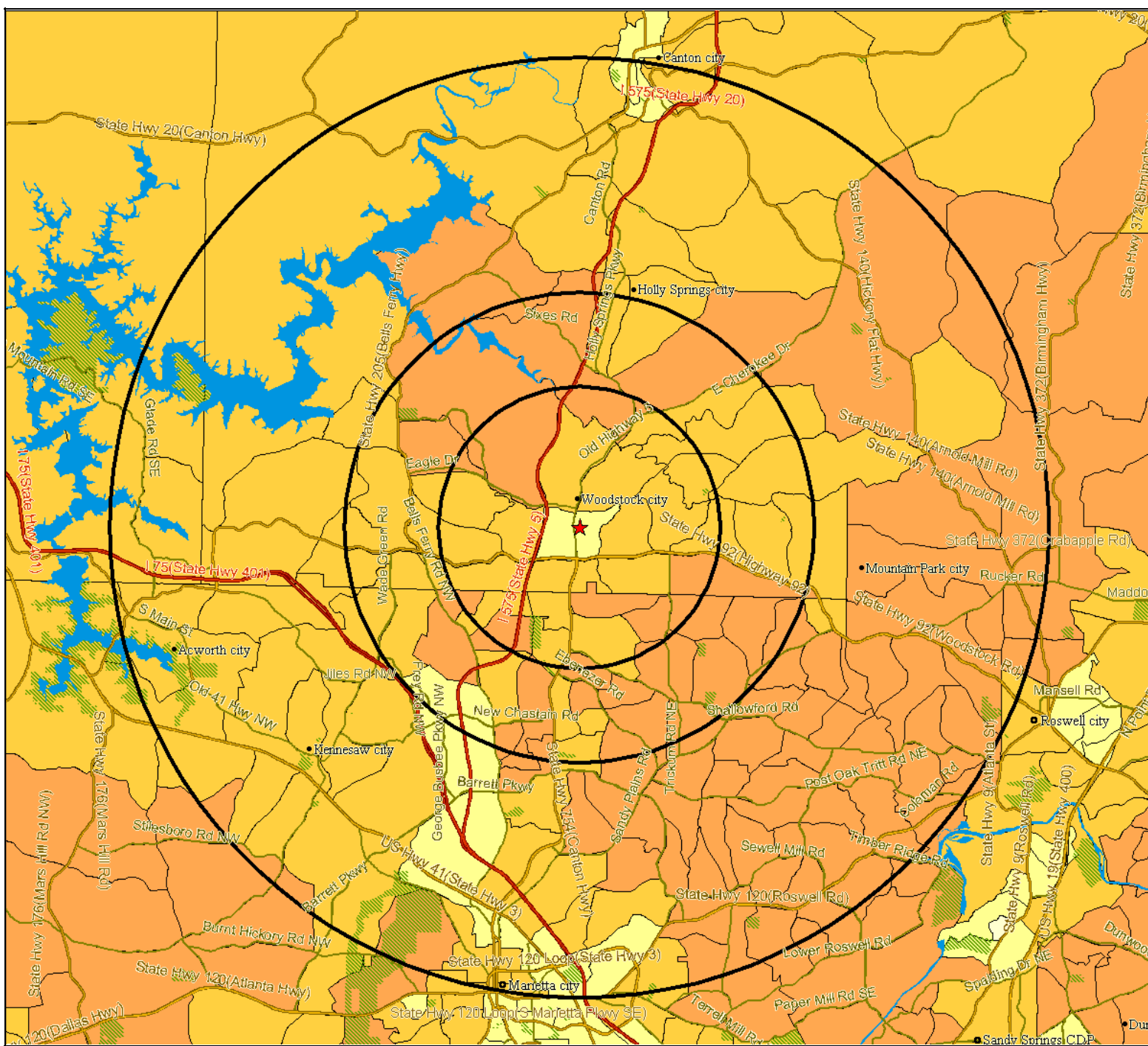
2003 Aggregate Household Net Worth
WOODSTOCK
Map Legend

(map is displaying Block Groups)

- Above 197500
- 125000 to 197500
- 78000 to 125000
- 49500 to 78000
- Below 49500
- No Data

- Subject Site
- 3.5, 10 mile radii
- Primary Highways
- Secondary Highways
- Major Roads
- Local Roads
- Parks
- Airports
- Bodies of Water
- Rivers

April 4, 2004



2003 Median Household Income

WOODSTOCK

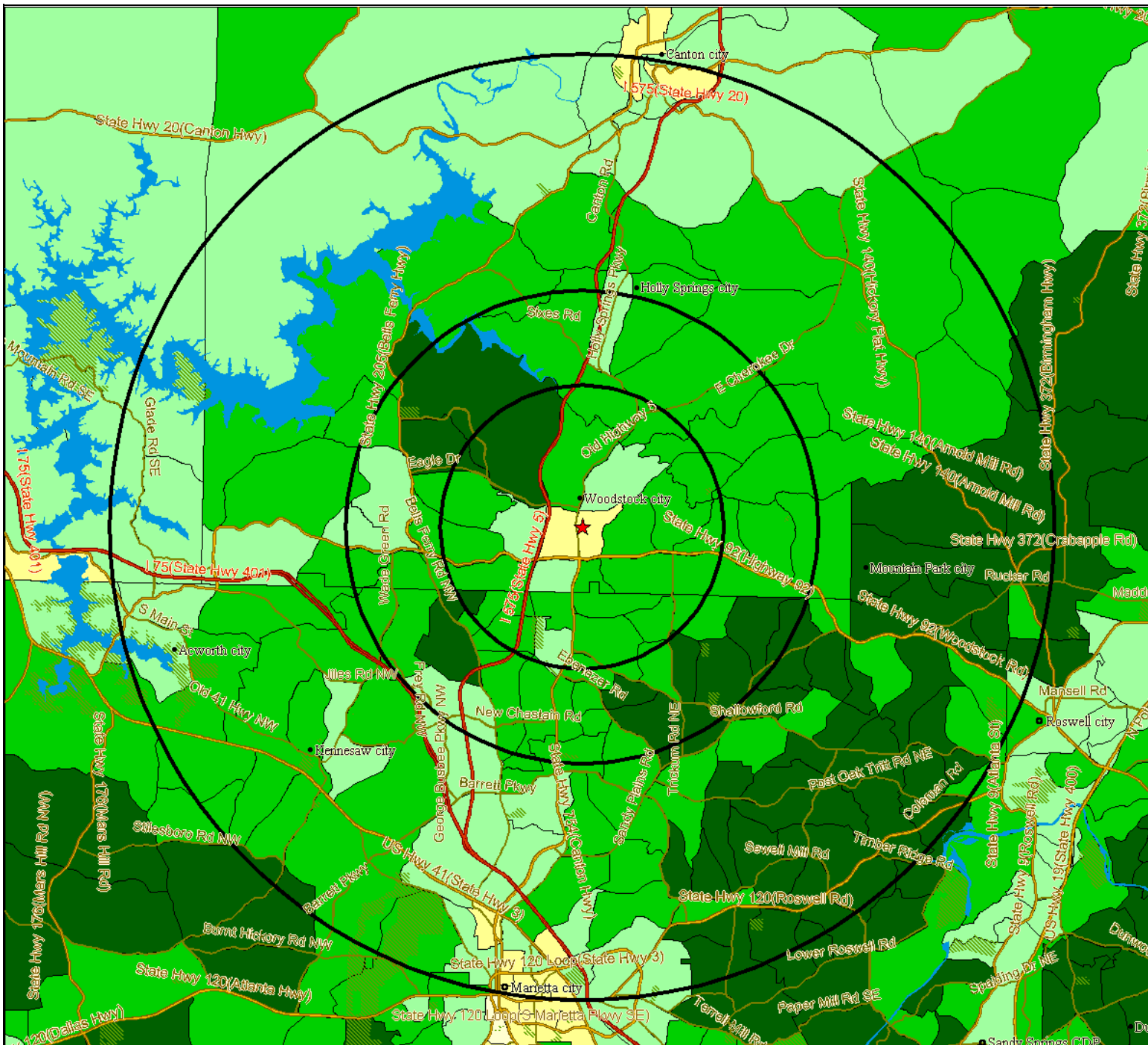
Map Legend

(map is displaying Block Groups)

- Above 90000
- 57000 to 90000
- 36000 to 57000
- 22500 to 36000
- Below 22500
- No Data

- Subject Site
- 3,5,10 mile radii
- Primary Highways
- Secondary Highways
- Major Roads
- Local Roads
- Parks
- Airports
- Bodies of Water
- Rivers

April 4, 2004



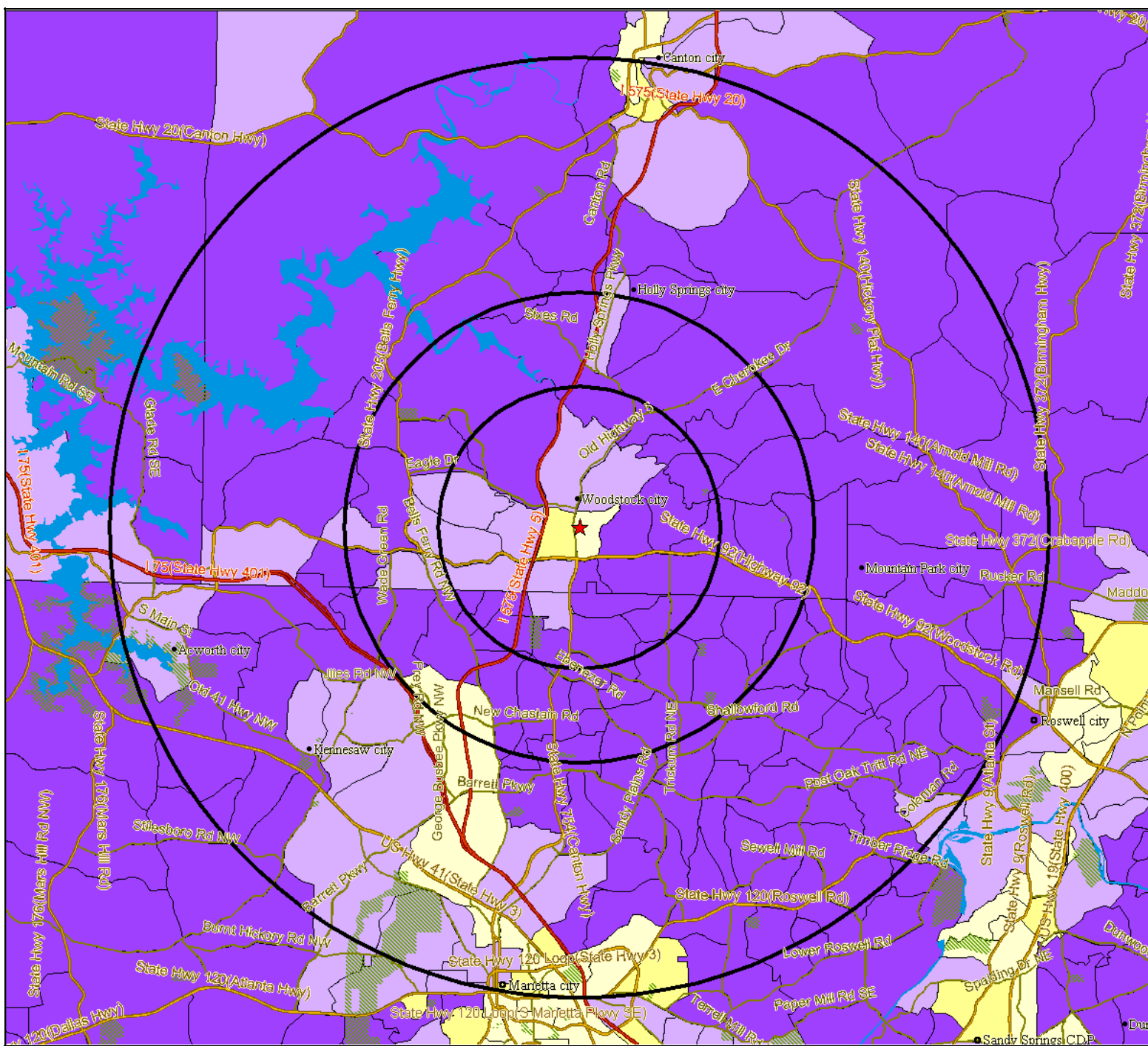
2003 Owner Occupied Units
WOODSTOCK
Map Legend

(map is displaying Block Groups)

- Above 121.25
- 77 to 121.25
- 48 to 77
- 30.5 to 48
- Below 30.5
- No Data

- Subject Site
- 3.5, 10 mile radii
- Primary Highways
- Secondary Highways
- Major Roads
- Local Roads
- Parks
- Airports
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- Rivers

April 4, 2004



2003 Population Density

WOODSTOCK

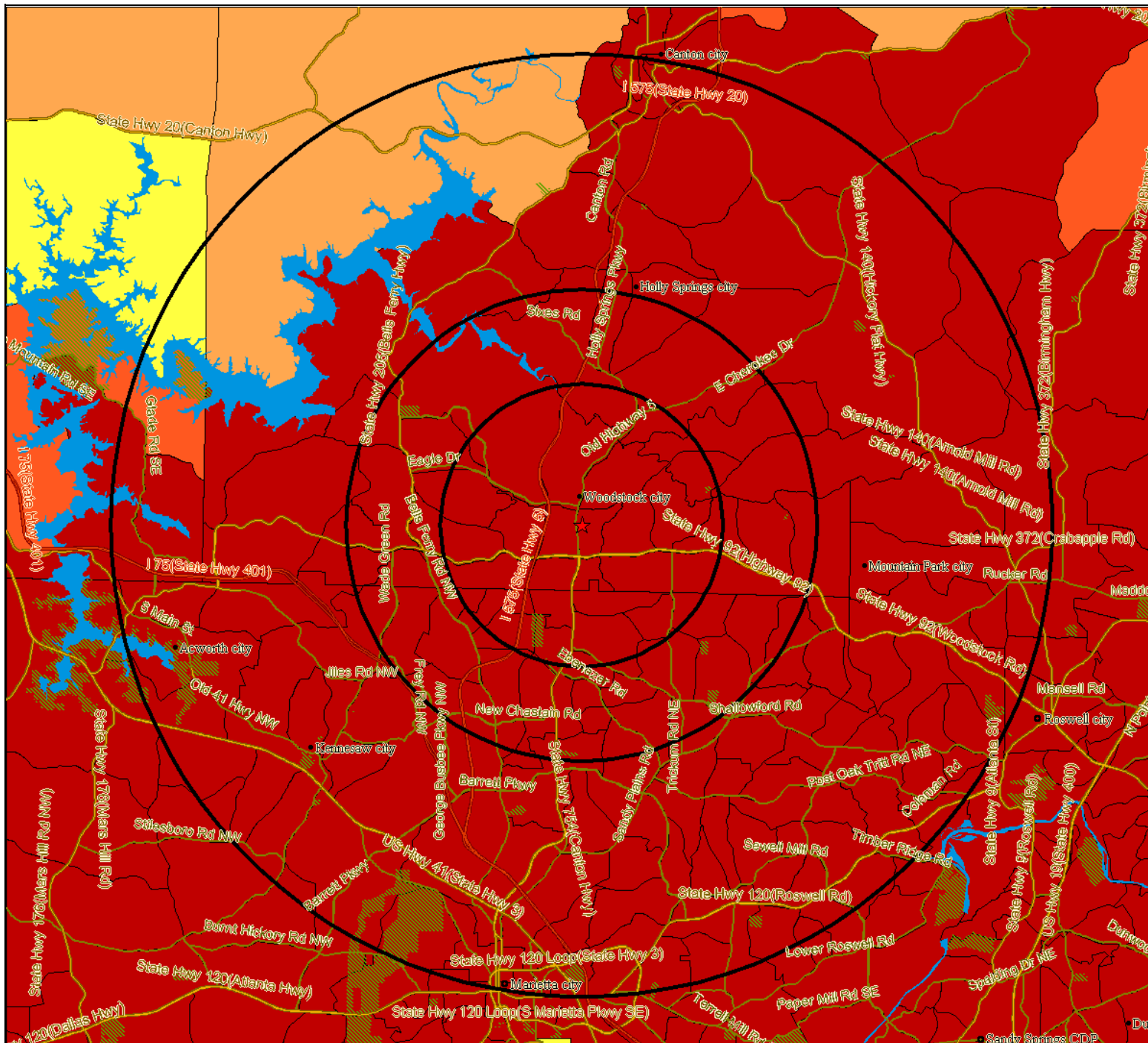
Map Legend

(map is displaying Block Groups)

- Above 162.5
- 102.5 to 162.5
- 64 to 102.5
- 40.5 to 64
- Below 40.5
- No Data

- Subject Site
- 3.5, 10 mile radii
- Primary Highways
- Secondary Highways
- Major Roads
- Local Roads
- Parks
- Airports
- Bodies of Water
- Rivers

April 4, 2004



2008 Average Household Income

WOODSTOCK

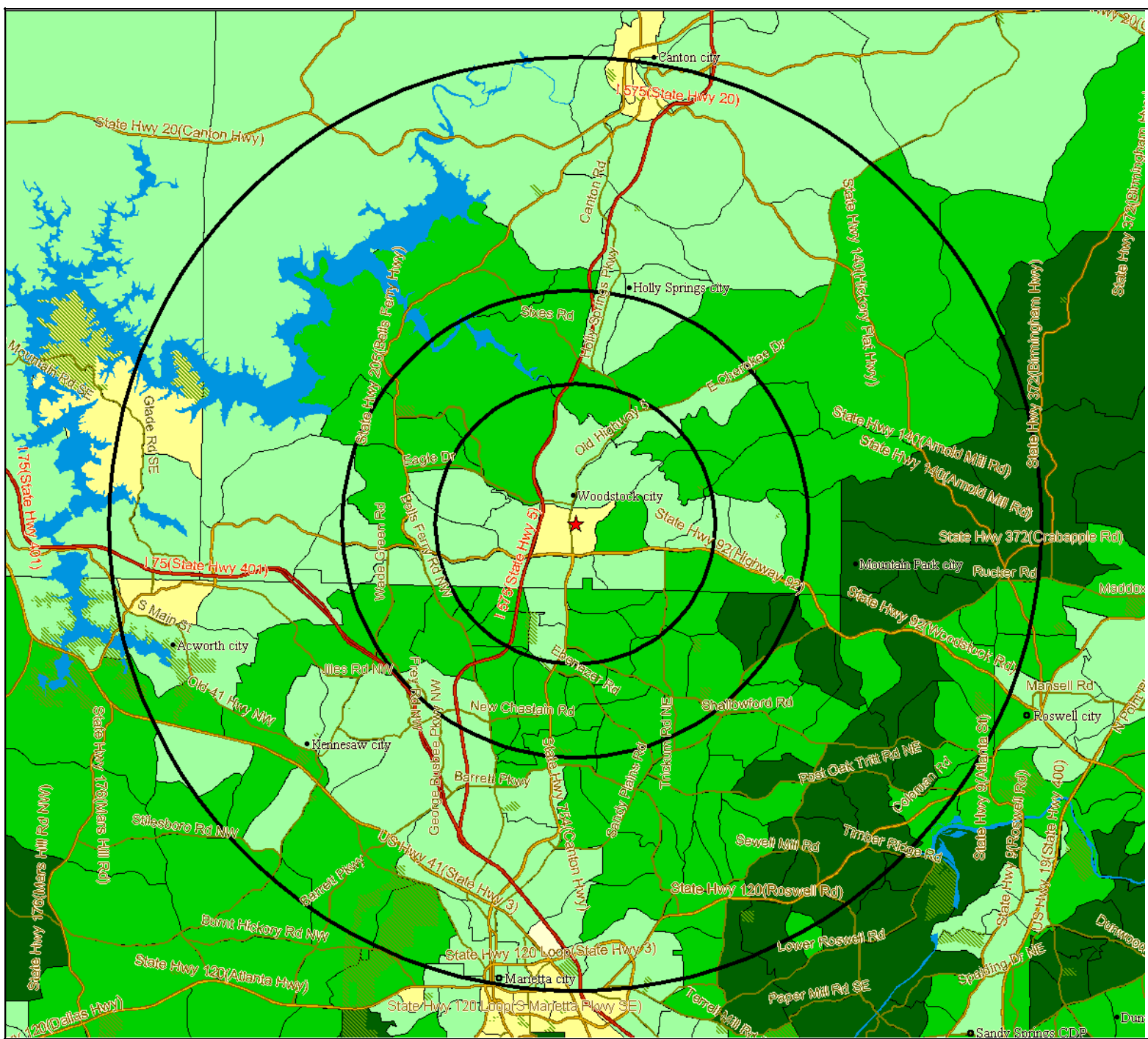
Map Legend

(map is displaying Block Groups)

- Above 135000
- 86000 to 135000
- 54000 to 86000
- 34000 to 54000
- Below 34000
- No Data

- Subject Site
- 3,5,10 mile radii
- Primary Highways
- Secondary Highways
- Major Roads
- Local Roads
- Parks
- Airports
- Bodies of Water
- Rivers

April 4, 2004



2008 Median Household Income

WOODSTOCK

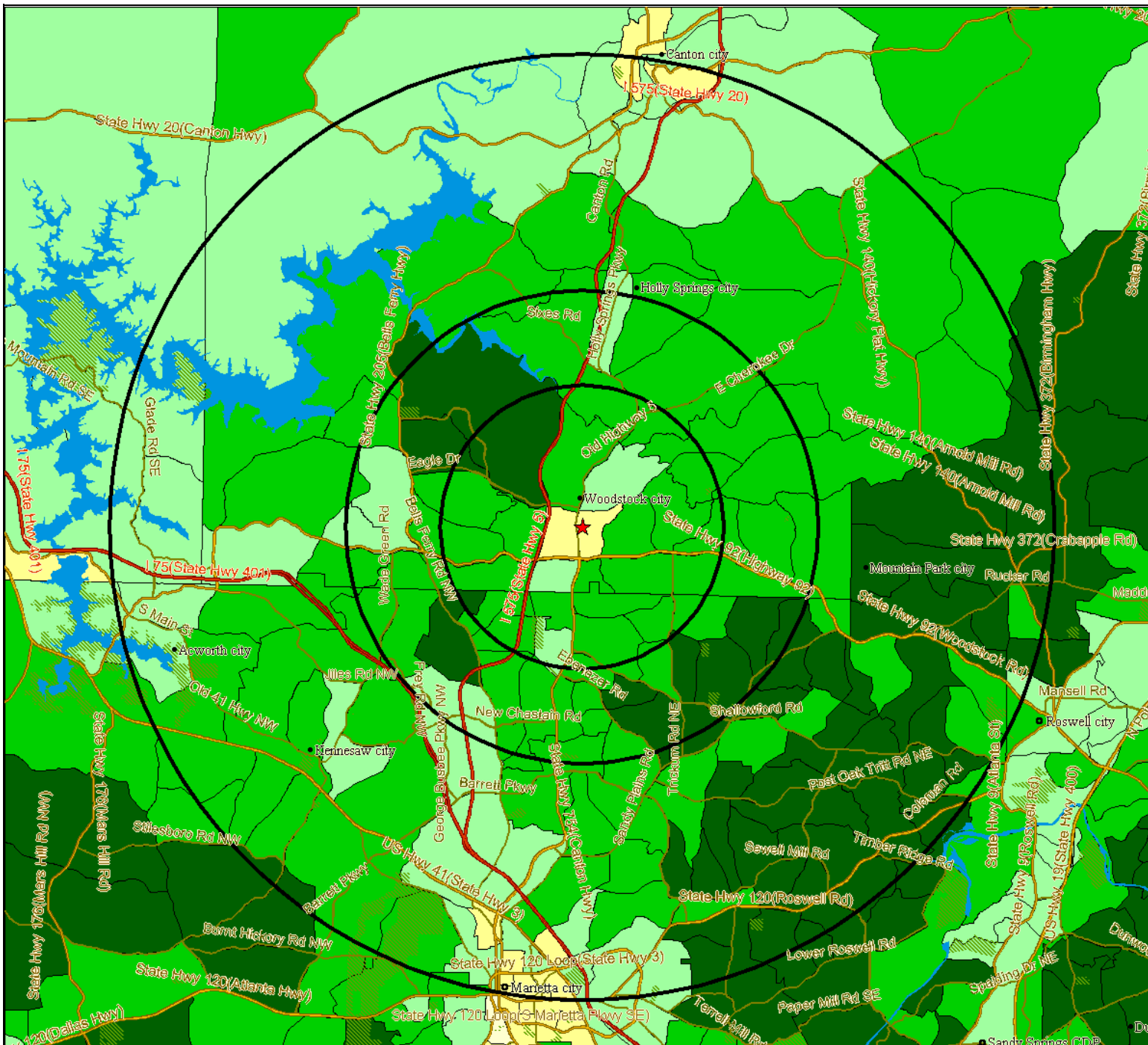
Map Legend

(map is displaying Block Groups)

- Above 101250
- 64000 to 101250
- 40000 to 64000
- 25500 to 40000
- Below 25500
- No Data

- Subject Site
- 3,5,10 mile radii
- Primary Highways
- Secondary Highways
- Major Roads
- Local Roads
- Parks
- Airports
- Bodies of Water
- Rivers

April 4, 2004



2008 Population Density

WOODSTOCK

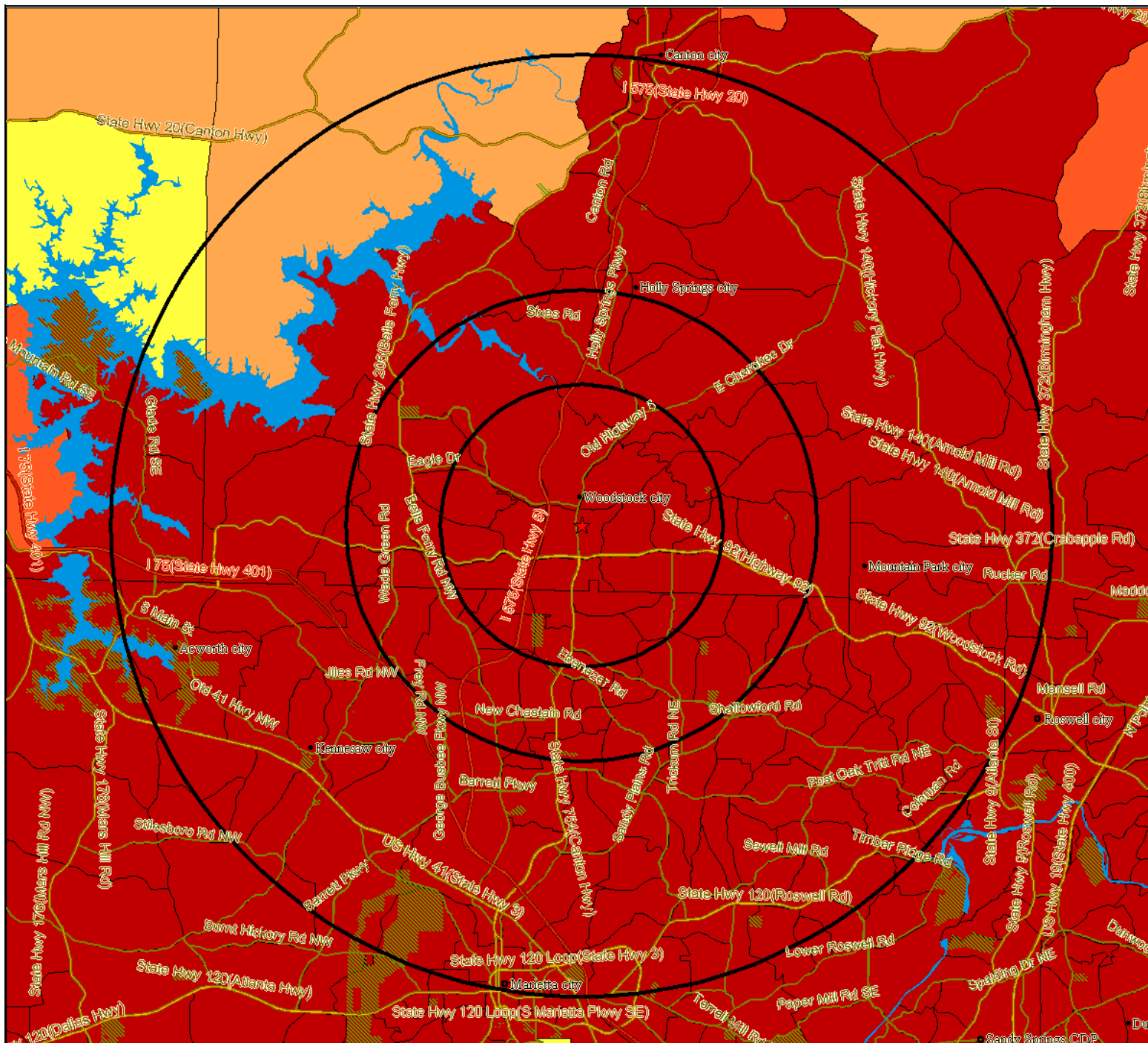
Map Legend

(map is displaying Block Groups)

- Above 170
- 107.5 to 170
- 68 to 107.5
- 42.5 to 68
- Below 42.5
- No Data

- Subject Site
- 3.5, 10 mile radii
- Primary Highways
- Secondary Highways
- Major Roads
- Local Roads
- Parks
- Airports
- Bodies of Water
- Rivers

April 4, 2004



Addendum Data Methodology

The demographic data used in STDBonline are developed by Experian/Applied Geographic Solutions (AGS) using a variety of source data sets, including, but not limited to information from AGSs household level data file, current year estimates from the Census Bureau and Postal Service, and economic forecasts from private sources. In addition:

* These are the only US Estimates and Projections based on the most extensive household database available, summarized at the block group level. This is the demographic equivalent to an ongoing national census.

* This unique bottom-up approach using household data is complemented by a rigorous, standard demographic cohort-component technique at the county level and above. AGS control totals are based on Census Bureau estimates advanced methodically to the current year and projected out five years. AGS takes the position that 10-year projections introduce unacceptable levels of uncertainty.

* Migration effects, the most difficult to quantify for small area estimates, are taken into account through the Census Bureau's extensive analysis of IRS tax return data (maintaining strict confidentiality of individual records). From this, detailed county-to-county migration trends are established. AGS also takes into account undocumented immigration.

* AGS methods make use of the current census MARS (modified age, race, sex) tabulation that corrects the current census for errors in age reporting (for example, grouping around age 21 and 65) and reallocates Hispanics from the "other race" category to more specific race groups. Any current analysis of opportunities in emerging ethnic markets should take this into account.

* AGS list resources, GDT cartographic expertise, and CompuSearch's years of demographic modeling experience represent a unique combination of leadership in the fields required for accurate estimates and projections.

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