



THE POWER TO PERFORM

Growth Fund 2

Counties: Hart County

Prepared For:

Frank Norton Jr

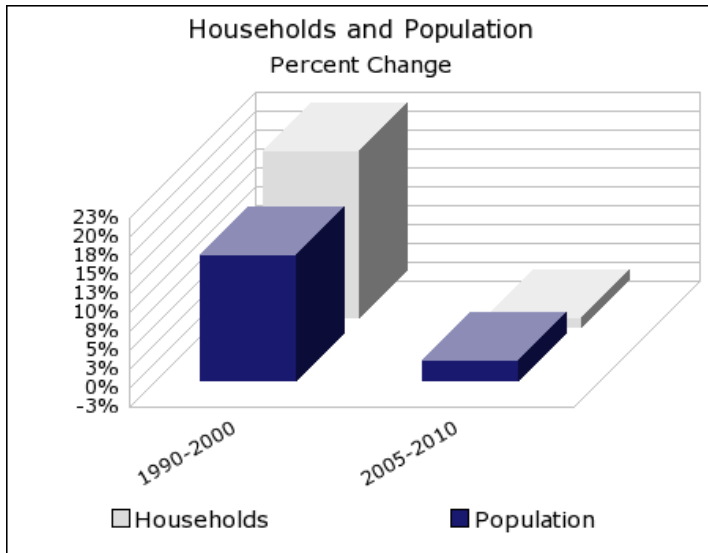
July 26, 2006

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Date: 05/26/06
Current Geography Selection: Counties: Hart County
Current Index Base: Entire US

Executive Summary Report with Charts

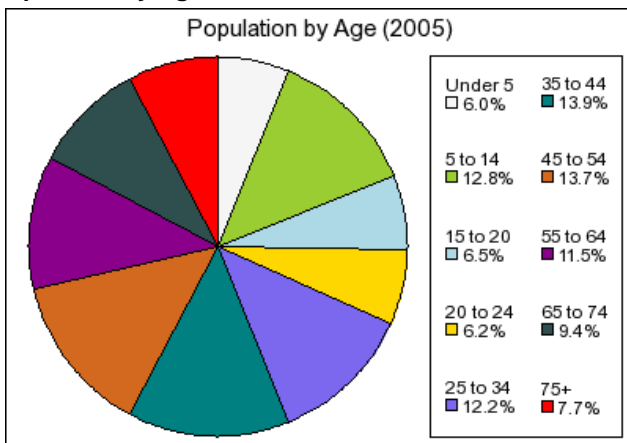
Population Demographics



The number of households in the study area in 1990 was **7,459** and changed to **9,106** in 2000, representing a change of **22%**. The household count in 2005 was **8,908** and the household projection for 2010 is **8,803**, a change of **-1%**. The population in the study area in 1990 was **19,712** and in 2000 it was **22,997**, roughly a **17%** change. The population in 2005 was **23,561** and the projection for 2010 is **24,194** representing a change of **3%**.

	1990 Census	2000 Census	2005 Estimate	2010 Projection	Percent Change	
					1990 to 2000	2005 to 2010
Total Population	19,712	22,997	23,561	24,194	16.7%	2.7%
Total Households	7,459	9,106	8,908	8,803	22.1%	-1.2%

Population by Age



In 1990, the median age of the total population in the study area was **35.6**, and in 2000, it was **39.2**. The median age in 2005 is **39.6** and it is predicted to change in five years to **40.6** years.

In 2005, females represented **50.9%** of the population with a median age of **41.1** and males represented **49.1%** of the population with a median age of **38.0** years.

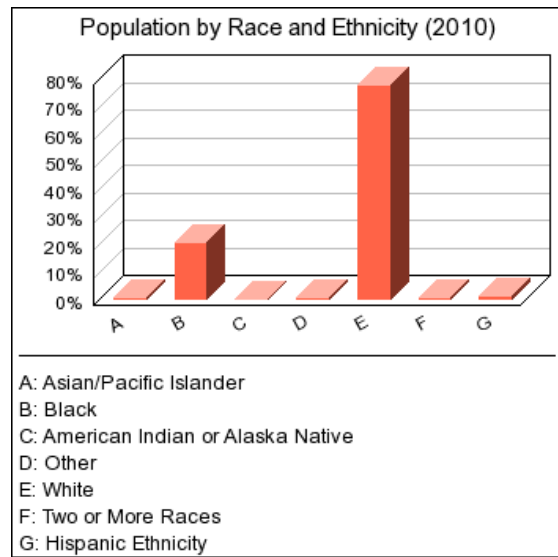
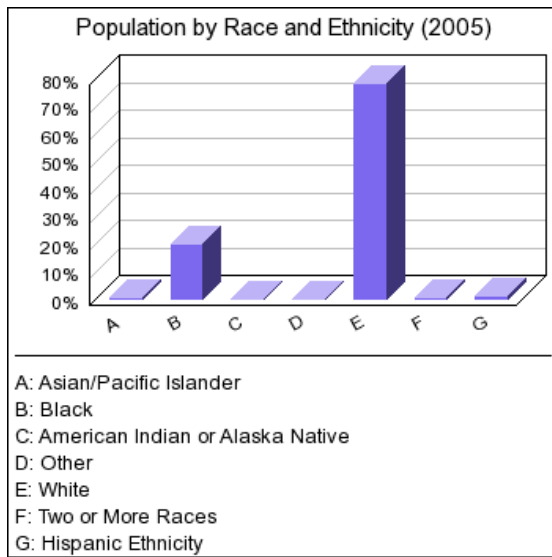
In 2005, the most prominent age group in this geography is **35 to 44** years. The age group least represented in this geography is **0 to 4** years.

Age Groups

Percent Change

	1990 Census		2000 Census		2005 Estimate		2010 Projection		1990 to 2000	2005 to 2010
0 to 4	1,346	6.8%	1,438	6.3%	1,412	6.0%	1,427	5.9%	6.8%	1.1%
5 to 14	2,660	13.5%	3,107	13.5%	3,025	12.8%	2,910	12.0%	16.8%	-3.8%
15 to 19	1,437	7.3%	1,387	6.0%	1,537	6.5%	1,597	6.6%	-3.5%	3.9%
20 to 24	1,355	6.9%	1,233	5.4%	1,467	6.2%	1,566	6.5%	-9.0%	6.7%
25 to 34	2,882	14.6%	2,877	12.5%	2,869	12.2%	2,915	12.0%	-0.2%	1.6%
35 to 44	2,688	13.6%	3,403	14.8%	3,272	13.9%	3,116	12.9%	26.6%	-4.8%
45 to 54	2,138	10.8%	3,169	13.8%	3,216	13.6%	3,333	13.8%	48.2%	3.6%
55 to 64	2,065	10.5%	2,586	11.2%	2,720	11.5%	2,934	12.1%	25.2%	7.9%
65 to 74	1,842	9.3%	2,150	9.3%	2,217	9.4%	2,307	9.5%	16.7%	4.1%
75 +	1,299	6.6%	1,647	7.2%	1,819	7.7%	2,077	8.6%	26.8%	14.2%

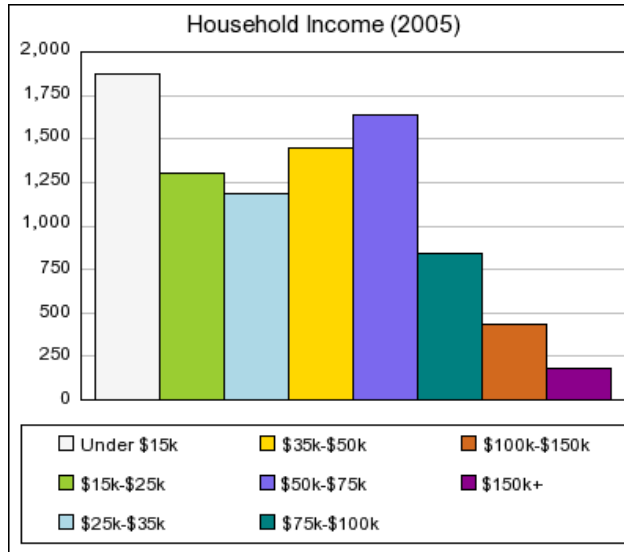
Population by Race/Ethnicity



In 2005, the predominant race/ethnicity category in this study area is **White**. The race ethnicity category least represented in this geography is **American Indian, Ala.**

Race Ethnicity	1990 Census		2000 Census		2005 Estimate		2010 Projection		1990 to 2000	2005 to 2010
	Count	%	Count	%	Count	%	Count	%	%	%
White	15,646	79.4%	18,188	79.1%	18,484	78.5%	18,833	77.8%	16.2%	1.9%
Black	4,002	20.3%	4,452	19.4%	4,689	19.9%	4,939	20.4%	11.2%	5.3%
American Indian or Alaska Native	17	0.1%	35	0.1%	37	0.2%	37	0.1%	105.9%	0.0%
Asian	35	0.2%	123	0.5%	140	0.6%	163	0.7%	251.4%	16.4%
Other Race	12	0.1%	55	0.2%	59	0.3%	86	0.4%	358.3%	45.8%
Two or More Races			144	0.6%	152	0.7%	135	0.6%		-11.2%
Hispanic Ethnicity	76	0.4%	196	0.8%	253	1.1%	313	1.3%	157.9%	23.7%
Not Hispanic or Latino	19,636	99.6%	22,801	99.2%	23,308	98.9%	23,881	98.7%	16.1%	2.5%

Households by Income

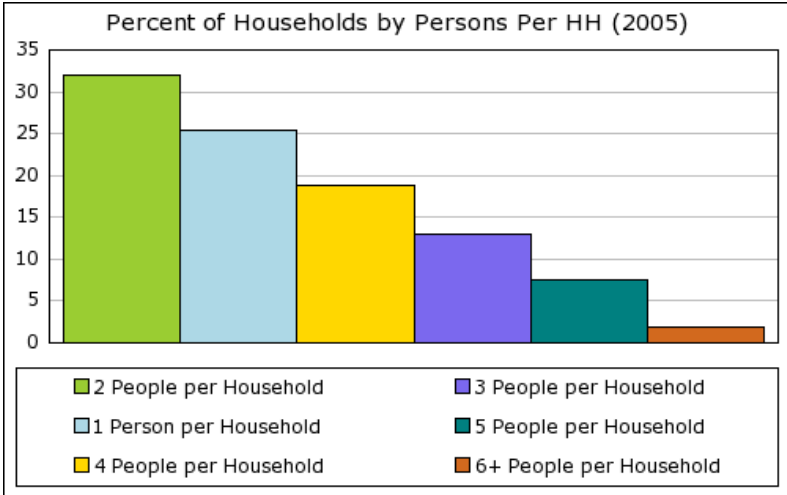
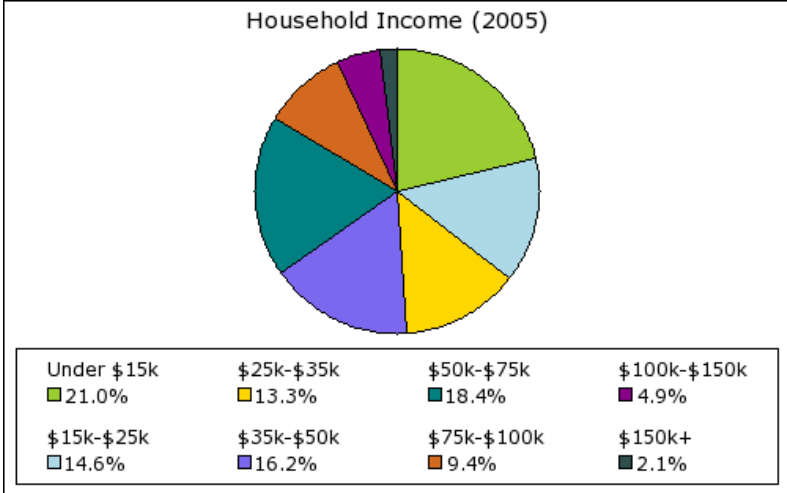


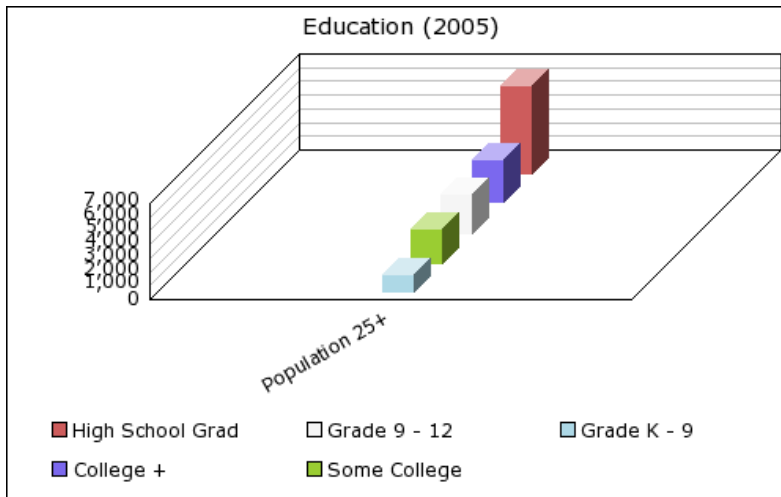
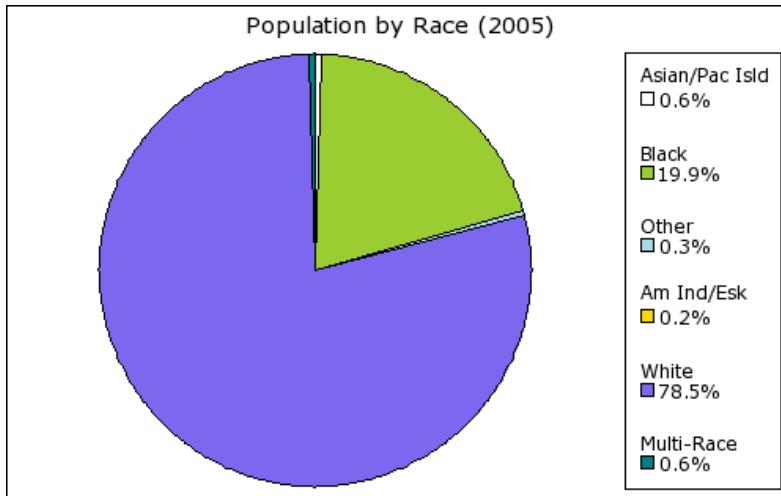
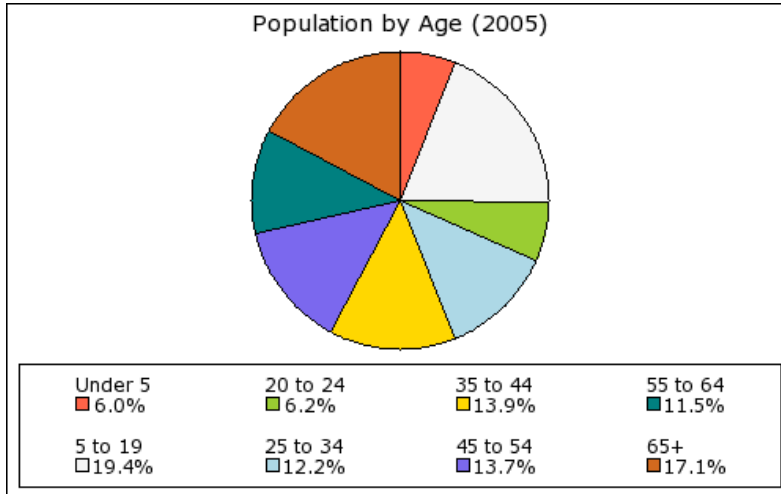
In 2005 the predominant household income category in this study area is **\$0 – \$15K**, and the income group that is least represented in this geography is **\$150K +**.

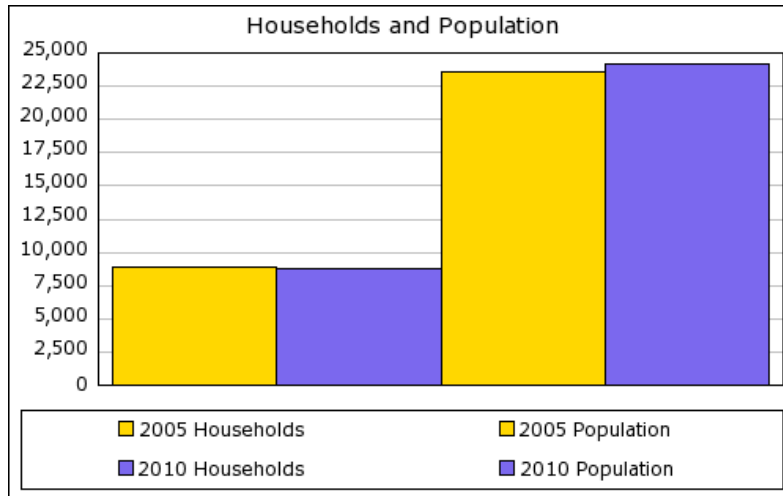
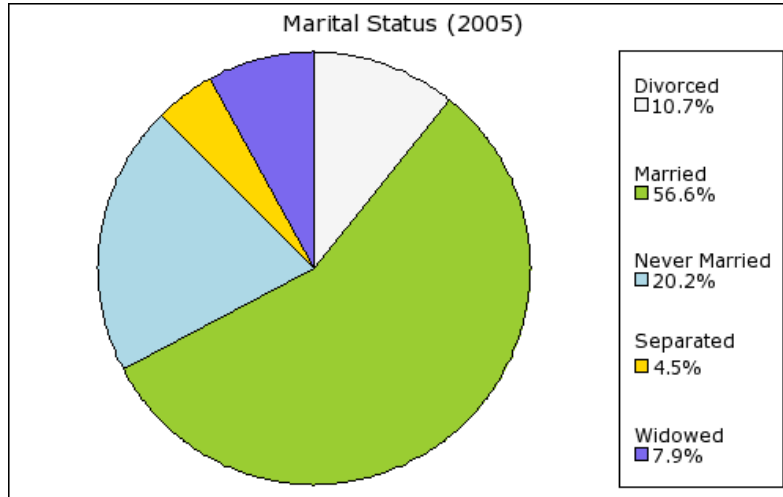
HH Income Categories	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2005 to 2010
\$0 – \$15,000	2,324	31.2%	2,024	22.2%	1,874	21.0%	1,743	19.8%	-12.9%	-7.0%
\$15,000 – \$24,999	1,476	19.8%	1,454	16.0%	1,299	14.6%	1,156	13.1%	-1.5%	-11.0%
\$25,000 – \$34,999	1,606	21.5%	1,365	15.0%	1,189	13.3%	1,135	12.9%	-15.0%	-4.5%
\$35,000 – \$49,999	1,066	14.3%	1,492	16.4%	1,446	16.2%	1,309	14.9%	40.0%	-9.5%
\$50,000 – \$74,999	701	9.4%	1,615	17.7%	1,637	18.4%	1,582	18.0%	251.9%	-3.4%
\$75,000 – \$99,999	127	1.7%	712	7.8%	841	9.4%	904	10.3%	460.6%	7.5%
\$100,000 – \$149,999	96	1.3%	310	3.4%	437	4.9%	683	7.8%	222.9%	56.3%
\$150,000 +	52	0.7%	134	1.5%	185	2.1%	291	3.3%	157.7%	57.3%
Average Hhld Income	\$29,337		\$41,467		\$45,658		\$48,989		41.3%	7.3%
Median Hhld Income	\$24,387		\$32,819		\$35,797		\$38,842		34.6%	8.5%
Per Capita Income	\$11,229		\$16,419		\$17,499		\$17,949		46.2%	2.6%

Date: 05/26/06
Current Geography Selection: Counties: Hart County
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Demographic Snapshot Summary Report with Charts







Date: 05/26/06

Current Geography Selection: Counties: Hart County

Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2005 to 2010
Total Population	19,712		22,997		23,561		24,194		16.7%	2.7%
Population Density (Pop/Sq Mi)	77.0		89.8		92.0		94.4		16.7%	2.7%
Total Households	7,459		9,106		8,908		8,803		22.1%	-1.2%

Population by Gender:

	1990		2000		2005		2010		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2005 to 2010
Male	9,496	48.2%	11,326	49.3%	11,579	49.1%	11,872	49.1%	19.3%	2.5%
Female	10,216	51.8%	11,671	50.8%	11,982	50.9%	12,322	50.9%	14.2%	2.8%

Population by Race/Ethnicity

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2005 to 2010
White	15,646	79.4%	18,188	79.1%	18,484	78.5%	18,833	77.8%	16.2%	1.9%
Black	4,002	20.3%	4,452	19.4%	4,689	19.9%	4,939	20.4%	11.2%	5.3%
American Indian or Alaska Native	17	0.1%	35	0.1%	37	0.2%	37	0.1%	105.9%	0.0%
Asian	35	0.2%	123	0.5%	140	0.6%	163	0.7%	251.4%	16.4%
Some Other Race	12	0.1%	55	0.2%	59	0.3%	86	0.4%	358.3%	45.8%
Two or More Races			144	0.6%	152	0.7%	135	0.6%		-11.2%
Hispanic Ethnicity	76	0.4%	196	0.8%	253	1.1%	313	1.3%	157.9%	23.7%
Not Hispanic or Latino	19,636	99.6%	22,801	99.2%	23,308	98.9%	23,881	98.7%	16.1%	2.5%

Population by Age

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2005 to 2010
0 to 4	1,346	6.8%	1,438	6.3%	1,412	6.0%	1,427	5.9%	6.8%	1.1%
5 to 14	2,660	13.5%	3,107	13.5%	3,025	12.8%	2,910	12.0%	16.8%	-3.8%
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20 to 24	1,355	6.9%	1,233	5.4%	1,467	6.2%	1,566	6.5%	-9.0%	6.7%
25 to 34	2,882	14.6%	2,877	12.5%	2,869	12.2%	2,915	12.0%	-0.2%	1.6%
35 to 44	2,688	13.6%	3,403	14.8%	3,272	13.9%	3,116	12.9%	26.6%	-4.8%

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45 to 54	2,138	10.8%	3,169	13.8%	3,216	13.6%	3,333	13.8%	48.2%	3.6%
55 to 64	2,065	10.5%	2,586	11.2%	2,720	11.5%	2,934	12.1%	25.2%	7.9%
65 to 74	1,842	9.3%	2,150	9.3%	2,217	9.4%	2,307	9.5%	16.7%	4.1%
75 to 84	986	5.0%	1,255	5.5%	1,361	5.8%	1,553	6.4%	27.3%	14.1%
85+	313	1.6%	392	1.7%	458	1.9%	524	2.2%	25.2%	14.4%
Total Age 18 to 49	8,592		9,627		9,889		9,915			
Median Age	35.6		39.2		39.6		40.6			

Households by Income

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
									1990 to 2000	2005 to 2010
\$0 – \$15,000	2,324	31.2%	2,024	22.2%	1,874	21.0%	1,743	19.8%	-12.9%	-7.0%
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Employment and Business

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
									1990 to 2000	2005 to 2010
Age 16 + Population	15,415		18,139		18,828		19,547		17.7%	3.8%
In Labor Force	9,538	61.9%	11,013	60.7%	11,354	60.3%	11,747	60.1%	15.5%	3.5%
Employed	9,131	95.7%	10,417	94.6%	10,761	94.8%	11,128	94.7%	14.1%	3.4%
Unemployed	396	4.2%	584	5.3%	579	5.1%	603	5.1%	47.5%	4.1%
In Armed Forces	11	0.1%	12	0.1%	14	0.1%	16	0.1%	9.1%	14.3%
Not In Labor Force	5,877	38.1%	7,126	39.3%	7,460	39.6%	7,784	39.8%	21.3%	4.3%
Number of Employees (Daytime Pop)					6,196					
Number of Establishments					953					

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Emp in Blue Collar Occupations	5,433	52.2%
Emp in White Collar Occupations	4,984	47.8%

Housing Units

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
									1990 to 2000	2005 to 2010
Total Housing Units	8,942		11,111		11,269		11,161		24.3%	-1.0%
Owner Occupied	5,918	66.2%	7,359	66.2%	7,164	63.6%	7,049	63.2%	24.3%	-1.6%
Renter Occupied	1,541	17.2%	1,747	15.7%	1,744	15.5%	1,754	15.7%	13.4%	0.6%
Vacant	1,483	16.6%	2,005	18.0%	2,361	20.9%	2,358	21.1%	35.2%	-0.1%

Vehicles Available

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
									1990 to 2000	2005 to 2010
Average Vehicles Per Household	1.90		1.60		2.00		2.10		-15.1%	2.3%
0 Vehicles Available	731	9.5%	709	7.8%	627	7.0%	544	6.2%	-3.0%	-13.2%
1 Vehicle Available	2,248	29.1%	2,735	30.0%	2,541	28.5%	2,446	27.8%	21.7%	-3.7%
2+ Vehicles Available	4,759	61.5%	5,662	62.2%	5,740	64.4%	5,813	66.0%	19.0%	1.3%

Marital Status

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
									1990 to 2000	2005 to 2010
Age 15+ Population	15,706		18,452		19,117		19,845		17.5%	3.8%
Married, Spouse Present	9,435	60.1%	10,531	57.1%	10,810	56.6%	10,810	54.5%	11.6%	0.0%
Married, Spouse Absent	326	2.1%	778	4.2%	866	4.5%	1,118	5.6%	138.7%	29.1%
Divorced	1,173	7.5%	1,927	10.4%	2,045	10.7%	2,256	11.4%	64.3%	10.3%
Widowed	1,533	9.8%	1,504	8.2%	1,514	7.9%	1,524	7.7%	-1.9%	0.7%
Never Married	3,239	20.6%	3,712	20.1%	3,866	20.2%	4,101	20.7%	14.6%	6.1%

Educational Attainment

	1990 Census		2000 Census		2005 Estimate		2010 Projection		Percent Change	
									1990 to 2000	2005 to 2010
Age 25+ Population	12,914		15,832		16,113		16,682		22.6%	-12.7%

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Grade K – 8	2,131	16.5%	1,354	8.6%	1,302	8.1%	1,135	6.8%	-36.5%	-12.8%
Grade 9 – 12	3,433	26.6%	3,080	19.4%	2,855	17.7%	2,634	15.8%	-10.3%	-7.7%
High School Graduate	4,270	33.1%	5,837	36.9%	6,393	39.7%	7,054	42.3%	36.7%	10.3%
Some College, No Degree	1,360	10.5%	2,511	15.9%	2,489	15.5%	2,515	15.1%	84.6%	1.0%
Associates Degree	558	4.3%	759	4.8%	835	5.2%	917	5.5%	36.0%	9.8%
Bachelor's Degree	797	6.2%	1,268	8.0%	1,332	8.3%	1,448	8.7%	59.1%	8.7%
Graduate Degree	373	2.9%	877	5.5%	907	5.6%	979	5.9%	135.1%	7.9%
No Schooling Completed			146	0.9%						

Growth Fund 2 – Prepared on July 26, 2006

Current year data is for the year **2005**, 5 year projected data is for the year **2010**.
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Addendum Data Methodology

The demographic data used in STDB Online are developed by Experian/Applied Geographic Solutions (AGS) using a variety of source data sets, including, but not limited to information from Experian's INSOURCE™ household level data file, the Census Bureau's American Community Survey (ACS) results, current year estimates from the Census Bureau, Postal Service delivery counts, and economic forecasts from private sources. In addition:

- * A unique bottom-up approach using household data is complemented by a rigorous, standard demographic cohort-component technique at the county level and above. AGS control totals are based on Census Bureau estimates advanced methodically to the current year and projected out five years. AGS takes the position that 10-year projections (other than total population and households) introduce unacceptable levels of uncertainty.
- * Migration effects, the most difficult to quantify for small area estimates, are taken into account through the Census Bureau's extensive analysis of IRS tax return data (maintaining strict confidentiality of individual records). From this, detailed county-to-county migration trends are established. AGS also takes into account undocumented immigration.
- * AGS methods make use of the current census MARS (modified age, race, sex) tabulation that corrects the current census for errors in age reporting (for example, grouping around age 21 and 65) and reallocates Hispanics from the "other race" category to more specific race groups. Any current analysis of opportunities in emerging ethnic markets should take this into account.
- * Also included are Medicare eligible population counts at the ZIP code level, including population by sex and 5-year age cohorts, provided by the Health Care Financing Administration of Social Security. These counts provide a very accurate local count of the population aged 65 and higher.
- * With a foundation of the Experian household level databases and over fifteen years of experience in demographic forecasting, AGS offers the highest quality demographic estimates in the marketplace today.
- * AGS made extensive efforts to incorporate the Census Bureau's American Community Survey (ACS) results in the 2005 estimates. The ACS is an annual survey which over the course of several years will result in a national rolling estimates database which is eventually intended to replace the decennial SF3 sample database. The ACS results at the county scale are an excellent means of tracking demographic attributes over the course of the decade. ACS results were used at the state level and for two hundred and forty-one counties accounting for just over 60% of the nation's population.

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